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The Worst Year Ever

fall 2016 / www.ohiolawncare.org

OLCANNEWS

IT PAYS TO BE GREEN



MARK YOUR CALENDAR!

GRATEFUL EMBRACE

On November 12, OLCA will host the Grateful Embrace. Volunteers can sign up to partake in this annual community service of winterizing the grounds of the Dayton National Cemetery in Dayton and the Western Reserve Cemetery in Rittman with fertilizer. Sponsors include OLCA, the Ohio Turfgrass Foundation and the Ohio Nursery & Landscape Association. This event is the green industry's way of giving back to those who gave all. You can register online by visiting the website at www.ohiolawncare.org or contact OLCA at lhandry@offinger.com. We hope you can participate.

IT'S GOOD BUSINESS TO DO BUSINESS WITH OLCA SPONSORS!

OLCA offers great annual sponsorship packages to supplier members who are interested in constant visibility while supporting Ohio's lawn care operators. See the Sponsorship Application in this newsletter for details on what each level of sponsorship includes. Members are encouraged to support the sponsors who support the organization.

OLCA THANKS THE FOLLOWING 2016 SPONSORS:

Advanced Turf Solutions • CareWorks • NuFarm • Residex

A MESSAGE from your President, Mark Slavik, Residex/Turfgrass



Fall is finally here! This summer has certainly been one of the more challenging years with 30 plus days of 90 degrees and over. Depending upon your geography, there was spotty to zero rain with plenty of stressed out turf as well as a variety of diseases and insects.

OLCA is always looking for ways to keep you informed on current and local industry issues. If you are not a member, I strongly urge you to join the OLCA. We will keep you up-to-date on information including, but not limited to:

Lawn Care Seminars

We had record attendance at both of our locations. Northeast Ohio in Wooster and a Central Ohio location in Columbus. We strive to tailor the educational topics based on your feedback and what is happening in our industry. Discounted rates are available for members.

A link to turf videos

These are very well done by Joe Rimelspach and Todd Hicks from the Plant Pathology Department at OSU. They provide tips on topics relative to the season. These short videos are always available through a link on our website.

OLCA News

We provide articles and information on pertinent topics in the industry.

Plant diagnostic testing through The Ohio State University

These are just a few ways we continue to support our industry with up-to-date information. Once again, I urge you to learn more about what OLCA has to offer. Please visit www.ohiolawncare.org or visit us on Facebook.

We would also encourage any feedback or ideas to better OLCA. Please feel free to contact one of our Board members anytime.

I hope everyone has a successful and fruitful Fall!

MARK YOUR CALENDAR!

NOVEMBER 12

A Grateful Embrace
Dayton National Cemetery and
Ohio Western Reserve Cemetery in Rittman, OH

NOVEMBER 14

Lawn Care Technician of the Year Award Deadline
Scholarship Application Deadline

NOVEMBER 18

Scholarship Application Deadline

DECEMBER 6

Annual Meeting & Luncheon
Hyatt Regency, Columbus, OH

FEBRUARY 22, 2017

Green Advocacy Day



CHECK US OUT ON FACEBOOK!

Simply go to www.OhioLawnCare.org
and click on the facebook link.



OLCA SUMMER SEMINARS WERE A SUCCESS

Held June 16, Ohio State University/OARDC The Arden Shisler Center, Wooster

OLCA held the 14th Annual Northeast Ohio Lawn Care Seminar on June 16 at The Ohio State University/OARDC Arden Shisler Center in Wooster with 148 attendees receiving 1.5 credit hour in Category 8; 1.5 credit hours in Core and 0.5 credit hour in Category 6A.



The 22nd Annual Ohio Lawn Care Outdoor Summer Seminar took place on August 11 at The Ohio Turfgrass Foundation Research & Education Facility in Columbus with 227 attendees receiving 1.50 credit hours in Category 8; 1.0 credit hours of Core, 0.5 credit hours in Category 10A and 0.5 credit hours in Category 6A.



These events were sponsored by Advanced Turf Solutions, CareWorks, Nufarm and Residex. Thank you for your continued support!



2016 OLCA Scholarships

OLCA is committed to serving lawn care professionals by educating, promoting and protecting our environment and the lawn care industry. One of the best ways to foster this commitment is by providing scholarships to students pursuing a career in the green industry. OLCA will award \$2000 in scholarships to highly-deserving students around Ohio.

OLCA members are asked to recommend any of their student employees, interns, friends, or family who are qualified. The deadline to apply for a 2016 scholarship is November 18, 2016. Applications are available on the OLCA website at www.OhioLawnCare.org.

2016 OHIO LAWN CARE ASSOCIATION SCHOLARSHIP APPLICATION



Name _____

Social Security Number _____ Birth Date _____

Home Address _____

Phone Number _____

Local Mailing Address _____

Local Phone Number _____ E- mail address _____ @ _____

University or College _____

Curricula: Science Agriculture Industry

Class (beginning of current quarter):
 Freshman Sophomore
 Junior Senior

Hours completed: _____

Academic Record (you must include a copy of an official transcript or most recent grade report):

Accumulative point-hour ratio:
All Subjects: _____ Major: _____

All Subjects for the last two quarters: _____

ACTIVITIES

Membership and committee work in student organizations: _____

Offices held: _____

Other student activities: _____

BIOGRAPHICAL SKETCH

Work Experience (list chronologically; attach separate sheet if necessary): _____

Please state personal and educational objectives for your future: _____

Indicate other assistance and/or scholarships received: _____

I PLEDGE THAT THE ABOVE STATEMENTS AND INFORMATION IS TRUE TO THE BEST OF MY KNOWLEDGE.

Signature of Parent or Guardian

Signature of Candidate

PLEASE NOTE: RETURN APPLICATION ON OR BEFORE FRIDAY, NOVEMBER 18, 2016. ALL 2016 OLCA SCHOLARSHIP RECIPIENTS SHOULD PLAN TO ATTEND THE OLCA ANNUAL MEETING.

Return to: OLCA Scholarship Committee
1100-H Brandywine Blvd.
Zanesville OH 43701-7303
Email: llandry@offinger.com
Phone: 800-510-5296

FROM YOUR Executive Director, Mark Bennett, CAE, IOM



We appreciate your continued support of the Ohio Lawn Care Association (OLCA) this year. We had fantastic attendance at both field days in Wooster and Columbus – the largest crowds we've had in nearly 10 years! As your season begins to slow, know that OLCA continues to strive to help you protect and grow your business and we invite you to join OLCA at association events this fall.

Plan to join us for the Grateful Embrace on Saturday, November 12 in Dayton or Rittman to help winterize the grounds of two veterans' cemeteries. Since 1994, OLCA through its generous membership has devoted countless volunteer hours and materials to the task of working on the hallowed grounds at the Dayton National Veterans Cemetery in Dayton. In 2011, OLCA added the Ohio Western Reserve Cemetery in Rittman. This annual event, sponsored by OLCA, the Ohio Turfgrass Foundation, and the Ohio Nursery & Landscape Association, is a fantastic way for the lawn care industry to give back to those who gave all. Please contact the OLCA office if you are interested in helping us this year by providing employees or fertilizer.

OLCA will hold its annual meeting at the Ohio Turfgrass Foundation Conference & Show this December. Watch for additional information closer to the date. This is your opportunity to have lunch on us and hear about what your industry's association has done in the past year to help your lawn care business.

OLCA membership renewals will be mailing soon. Be sure to renew your membership to take advantage of all of the great benefits OLCA has to offer. The average OLCA member saves more than \$2,500 annually on its workers compensation premium. That's a more than \$20 return on investment for every dollar you spend on OLCA membership dues! Additionally, OLCA offers its members additional discounts on lead generation, plant/pest diagnostics and soil sample analysis. Visit the website or call the office for additional information on any of these member benefits. Taking advantage of these benefits can significantly boost your company's bottom line.

OLCA continues to promote the interests of its membership through its participation in the Ohio Professional Applicators for Responsible Regulation (OPARR). Mark your calendars now for February 22, 2017 – OPARR's Green Advocacy Day in downtown Columbus. This is one of the most important OLCA events you can participate in that will directly affect the environment in which your business operates. You'll hear from legislators about their priorities for the General Assembly, discuss bills relevant to the green industries and get to meet with your state representative and state senator's offices to talk about your business.

If you have any questions or comments, please feel free to contact me at 800-510-5296 x 3187 or mbennett@offinger.com.

LAWN CARE TECHNICIAN OF THE YEAR AWARD

This award will convey and illustrate the mission statement of OLCA and serve the mission of the organization: *"Improving the environment through better lawn care"*.

Past Recipients include:

2015 – Todd Hatcher

Leisure Lawn, West Carrollton, OH

2014 – Robert Conklin

TruGreen, Lexington, OH

2013 – Grant Birchfield

Ziehler Lawn & Tree Care, Centerville, OH

2012 – Matt Tyler

Grass Master, Inc., Canal Fulton, OH

2011 – Robert Sobe

Brookside Lawn Services, Inc., Medina, OH

2010 – Matt Kingrey

Ever-Green Turf and Landscaping, Troy, OH

2009 – Christopher Guerra

Highpoint Lawn Service, Stow, OH

OLCA represents nearly 300 professional lawn care companies throughout Ohio, and its mission is demonstrated every day by its members. Applications will be accepted until November 14, 2016 and the winner will be announced by email prior to the OLCA Annual Meeting in December.

To apply, you must be a member company of the association, and may only nominate one employee per company. Applicators may only be nominated by a company owner, manager or supervisor. Nominees must have proof of a state of Ohio license with a minimum of 2 years experience. Applications must be received in the OLCA office before November 14. To submit your nomination, please complete and return the application on pages 7-8. Online submissions are also available at www.OhioLawnCare.org or by calling 800-510-5296.



**Ohio Lawn Care Association
Lawn Care Technician of the Year Nomination Form**

Mail your completed nomination form and required documentation by November 14, 2016 to:
OLCA Lawn Care Technician of the Year
1100-H Brandywine Blvd • Zanesville, OH 43701 • Email: llandry@offinger.com

Rules and Regulations:

- Must be a member company of OLCA
- Must be recommended by company owner, manager or supervisor
- Can only win the award one time
- 1 employee submission per company
- Must have proof of State of Ohio License
- Minimum 2 years experience

Nominated By:

Company Name, Person and Title _____

Name of Manager (if nominating self) _____

Company Address _____

Company Phone _____

Applicators Name, Years of Experience _____

Applicators License _____

Describe why you think this person deserves the honor and recognition from his/her peers as Ohio Lawn Care Technician of the Year?

(Leadership, Customer Relations, Knowledge of Job, Job Performance, Problem Solving)

Greatest Achievement?

Best Customer Comment:

Attach any customer letters if available.

HANDLING LATE SEASON GRUB & ANIMAL PROBLEMS!

By David Shetlar (*the BugDoc*)
Professor of Urban Landscape Entomology
Dept of Entomology, The Ohio State University
(OSU Extension and OARDC)

While I have been predicting major grub problems across Ohio all year, many lawn care companies are just now realizing the extent of the problem! In many areas, grub activity was masked by a hot and dry period that ran from mid-July into mid-September. Many lawns were dormant and the grubs were hanging low in the soil profile until more conducive conditions (meaning moisture) returned. Even without frequent rains, much of turf that had gone into heat and drought dormancy began to grow out when cooler night temperatures arrived. Where this didn't occur, many just thought that rains would solve this problem. In many cases, it was the presence of white grubs that was keeping the turf from greening up!

Lawn care specialists and homeowners alike are now "discovering" grubs in Ohio lawns. In many cases, it's the skunks and raccoons that are revealing the issue, but simply assuming that animal digging means you have grubs can be a mistake! In fact, I had an organic lawn care technician inquire about why something was digging in a lawn when they couldn't find any grubs! He said that the lawn was quite lush and was growing nicely! I had to chuckle when I asked him if there were earthworms evident. His answer was, "Yes! We specifically design our program to be earthworm friendly!" Big nightcrawlers are considered to be a delicacy by skunks and raccoons! However, when these animals are going after nightcrawlers at night, they usually only make small cone-shaped pits or they simply mash down the turf in a small spot. When going after grubs, they can either roto-till the turf (usually skunks) or they can roll back the loose sod (usually raccoons).

For folks needing a "rescue" treatment to control white grubs and/or stop animal digging, I recommend a "best practices procedure." First, make sure there are grubs present! Second,

are the grubs a white color or have they taken on a light, buttery-yellow color? If white, they are likely still feeding and a stomach insecticide will work. If some of the grubs have turned yellowish, they may have stopped feeding for the fall season, so a contact insecticide would be better.

Once you have determined if the grubs are still feeding or not, you need to assess the thatch and soil moisture. If you can take some of the soil and make a ball that holds together, it is moist. If the soil doesn't make a ball but falls apart, pre-irrigation will improve the success of your insecticide treatment. In dry conditions, I recommend irrigating sufficiently to moisten the top inch of soil. This usually requires 3/8 to 1/2-inch of irrigation. Use pans or containers to determine when this amount of water has been applied! Oh, while assessing the soil moisture, how thick is the thatch and is it "layered" or "fluffy?" If you have 1/2-inch of layered thatch or more, you will likely have real trouble getting any insecticide through!

Now that you have determined that the soil is moist and the thatch isn't too thick, which insecticide should be used? If the grubs are actively feeding, most of the neonicotinoids should still kill the grubs (i.e., imidacloprid, thiamethoxam, clothianidin, or dinotefuran). Imidacloprid and thiamethoxam products take the longest to kill the grubs, often 7-10 days though the application will usually stop feeding immediately. Clothianidin and dinotefuran products cause the grubs to turn brown fast, often in less than five days. If you suspect that the grubs have stopped feeding, then Dylox or Sevin should be considered as both have significant contact toxicity. Dylox is water soluble and moves faster through the soil profile. Both can be hung up in thatch layers, so watch out for thick thatch layers!

When using liquid sprays for grub rescues, irrigate immediately after the application so that the sprays don't dry on the turf foliage. When using granules, the normal dictate is to irrigate within 12 hours after the application.

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**It could not look this good without you
(and a little help from us).**



Advanced Turf Solutions is a green industry distributor with a deep commitment to servicing customers better than anyone in the industry. ATS offers, not only the best selection of herbicides, insecticides, and ice melt in the market today, but also offers professional quality turfgrass seed mixes and blends for any situation.

Central Ohio

3700 R Parkway Ln.
Hilliard, OH 43026
Phone: 866-998-8873

Northern Columbus

9032 Cotter Street
Lewis Center, OH 43035
Phone: 740-201-1018

Cleveland Area

6780 Southpoint Pkwy
Brecksville, OH 44141
Phone: 440-740-0303

Cincinnati Area

8975 Empire Connector Dr.
Florence, KY 41042
Phone: 859-283-1172

Youngstown Area

603 N Meridian Rd
Youngstown, OH 44509
Phone 330-793-3775



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Frankly, this is a poor statement as this often doesn't tell the home owner how much water to apply! Again, if the thatch and soil is moist, another 3/8 to 1/2-inch of irrigation will be needed!

Finally, if there are animals digging, I often recommend using my colleague's (Dr. Harry Niemczyk) technique! Spread some Milorganite fertilizer over the area where animals are digging. This fertilizer is made from human sewage sludge and it has a powerful odor that repels most skunks and raccoons for one to two weeks!



Old Grub Damage



Grubin Profile-MC-52-T12

GRAY LEAF SPOT – 2016 THE WORST YEAR EVER FOR OHIO!

By Joseph W. Rimelspach, Todd E. Hicks and Francesca Peduto Hand, Department of Plant Pathology

Gray Leaf Spot was confirmed in Ohio much earlier than normal! On Friday July 29, 2016 two cases of the disease were confirmed in the clinic that day. This is at least a month earlier than normally detected in Ohio. Both cases were in central Ohio and at sites that have had a history of the disease. This can be a very destructive disease to ryegrass, both annual and perennial.

Since then there has been many confirmed cases from Cincinnati to Cleveland. Many of the sites had the disease at some point in the past BUT the disease was confirmation in sites where it had never been seen or suspected in the past. Sites included sport facilities (including city/municipal soccer and sport fields – high school fields - professional baseball, soccer and football facilities), golf course fairways and roughs, and the disease is suspected in home lawns but there have been few confirmations.

The disease is caused by the fungus *Magnaporthe oryzae*, also often referred to as *Pyricularia grisea*, and can be a severe problem in the South Eastern US, Mid-Atlantic region and Midwest states on perennial ryegrass. This pathogen is also a serious disease on rice and called blast. Gray leaf spot can occur on ryegrass athletic fields, golf courses, home lawns and parks. However, confirmed cases in Ohio have been primarily on golf courses and athletic fields. Weather patterns that favor Gray Leaf Spot are warm to hot temperatures and high relative humidity especially at night, and periodic rainfall.

Why was the disease so severe in 2016?

This is a good question and it appears that the higher than normal temperatures especially in June, July, August and September favored disease development. There was also a

trend in higher than normal night temperatures and in many locations night humidity was high. These conditions were nearly ideal for the fungus to grow and produce abundant spores. These weather patterns also weakened the turfgrass leaving it more vulnerable to the disease.

Symptoms:

Gray leaf spot or Blast gets its name from the devastating scorched appearance it causes on the foliage of turfgrass. Quite literally, severe outbreaks look as if the turfgrass leaves have been scorched with a flamethrower! Symptoms of gray leaf spot may mimic drought. Check the soil to see if there is adequate soil moisture, if so and if other species of grass are unaffected then gray leaf spot may be the problem. The pathogen kills the plant by causing severe leaf blight. Part of the blighting process involves the production of phytotoxic chemicals, which disrupt the normal biochemical and physiological balance within the plant. Initial symptoms often appear as small pinpoint lesions, which often go unnoticed or mistaken as a less aggressive leaf spot disease. Under optimal environmental and host conditions, these small spots quickly turn into water soaked spots, which then coalesce into water-soaked leaf tips which then progress rapidly to necrotic leaf tissue. At times there may be twisted leaf tips. Patches of Kentucky bluegrass, fine fescues, bentgrass, and other perennial weedy grasses and annual grass will not be affected. In later stages of disease development, the sward may take on a gray color as a result of the mass production of spores/conidia by the pathogen – hence its name, gray leaf spot. In most cases the ryegrass will quickly die and appears as drought stress. In years when there are gray leaf spot outbreaks there is a strong correlation to weather patterns of warm days and nights combined with high humidity and rain fall.

Cultural Management Practices:

- Reduce or limit nitrogen fertilizer in the summer. Avoid quick-release sources of nitrogen.
- Irrigate early morning and avoid evening irrigation. Check the soil moisture level because the disease mimics drought stress. Over watering greatly increases the severity of the disease.

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- On athletic fields be wary of using rain tarps during gray leaf spot-susceptible times (August through September in the Midwest).
- Replace damaged areas with a resistant type of turfgrass such as Kentucky bluegrass.
- If ryegrass is planted use new perennial ryegrass cultivars that are developed to be less susceptible to the disease. Check the National Turfgrass Evaluation Program (NTEP) web site for results of field testing: <http://ntep.org/>

When selecting seed make sure ALL CULTIVARS of ryegrass HAVE IMPROVED GLS RESISTANCE. If a cultivar is stated to have GLS resistance this does not mean it is immune and over time susceptibility to GLS can change.

Chemical Management:

Chemical management must be timed to prevent damage. Stopping this disease once established in a sward can be extremely difficult and may result in loss of turfgrass. Some of the most effective products are: thiophanate-methyl, azoxystrobin, trifloxystrobin, pyraclostrobin, and DMI's + chlorothalonil. Resistance to fungicides has been reported. No more than two applications in a season of the chemical family's benzimidazole (thiophanate-methyl) or strobilurin (azoxystrobin/pyraclostrobin) are recommended to avoid the development of fungicide resistance. Read labels carefully for more information. Fungicide programs in most years should be started in mid-July to early August depending on historic patterns of disease development in the area.

Remember disease prevention applications, PRE-DISEASE, are much better and successful than POST disease infection applications.

For diagnosis work send turfgrass samples to:

C. Wayne Ellett Plant and Pest Diagnostic Clinic
Department of Plant Pathology
201 Kottman Hall
2021 Coffey Rd.
Columbus, OH 43210

For more information about sampling and for turfgrass sample forms visit one of these sites:

<http://ppdc.osu.edu>

<http://turfdisease.osu.edu/>



An athletic field with Gray Leaf Spot (GLS) Columbus Ohio



Close-up of infected perennial ryegrass with GLS

OTF CONFERENCE AND SHOW OFFERS UNIQUE GROWTH OPPORTUNITIES

Brian Laurent, Executive Director, Ohio Turfgrass Foundation

When presented with the opportunity to provide an article for OLCA's newsletter to promote the upcoming Ohio Turfgrass Foundation (OTF) Conference & Show, my mind immediately went to the usual "let's talk about who's speaking, credits available, etc." Yes, we still have great speakers, lots of credits and exhibitors with lots to offer, but instead, I'd like to use the space to talk about why we gather every year for this event.

When OTF was founded in 1961, the only opportunities for professional growth required you to travel hours to one of our neighboring states' programs. Now, you can find information by pulling your phone out of your pocket. The options are endless to find answers to your questions and to find the credits you need to retain your various licenses and certifications.

With that said, there are several things that make the OTF Conference & Show unique, and in my somewhat biased (maybe more than somewhat) opinion, special.

1. People from all across the country come to share their successes and failures.
2. You have the chance to chat with suppliers, manufacturers and users of products and services while comparing them, all in one place.
3. Open and honest feedback from researchers and other professionals.
4. Gain perspective on trends and issues impacting others locally, regionally and nationally.
5. Hear about projects, products and programs before they can be published.
6. Rekindle old friendships and start new ones.
7. Proceeds are used to support ongoing research, advocate for the industry and support future leaders through scholarships.

If you've not attended the conference and show recently, then your competition likely has! Attendance from professional lawn and landscaping service providers has grown nearly 20% over the past three years.

This year marks our 50th annual event. We hope that you'll plan to join us and celebrate this occasion while taking advantage of the unique opportunities mentioned above which can help you, your staff and your business reach new heights.

For information and registration, visit the event website at www.OTFShow.org.

I look forward to seeing you in December!



OTF CONFERENCE & SHOW
December 5-8, 2016
Greater Columbus Convention Center
www.OTFShow.org



**A GRATEFUL EMBRACE
November 12, 2016
Dayton National Cemetery, Dayton, Ohio
The Ohio Western Reserve Cemetery, Rittman, Ohio**

We invite all lawn care and landscape professionals to join us on Saturday, November 12 at the Dayton National Cemetery in Dayton and/or Ohio Western Reserve Cemetery in Rittman for "A Grateful Embrace". Show your support to our soldiers and veterans by giving back to those who gave all. Please fill out the form below and email it to landry@offinger.com by November 10.

Here is a brief summary of the day's events:

- Arrival and check in times for each event will be 7:45 am
- Donuts and coffee will be served and you will be assigned your area.
- We will have a short ceremony at 8:30 am at each venue capturing the spirit and humbleness of the event that includes guest speakers, Honor Guard and Benediction.
- Work commences at the conclusion of the ceremony
- Most of the materials (fertilizer) will be provided through the generous donations of our industry suppliers.

However, we are asking that those who can donate 5 bags of fertilizer to the cause.

- You'll need to bring spreaders, blowers and all the manpower you can muster to help us get 160 acres of turf fertilized on that day.
- Lunch is also provided!

Don't miss out on this unique opportunity to honor those men, women and their families, both living and deceased, who provided the ultimate sacrifice that we might remain a free nation.

We promise that after participating in the Grateful Embrace, you will never be the same again – just ask anyone that has participated in this event!

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: _____ EMAIL: _____

LOCATION: ___ DAYTON ___ RITTMAN NUMBER OF PEOPLE ATTENDING: _____

EQUIPMENT YOU CAN BRING:

(Spreaders, Blowers, Ride-ons, Brooms, etc.)

ITEMS TO DONATE: _____



Ohio Lawn Care Association 2017 Sponsorship Program

Company Name _____

Main Contact: Name _____

Gold Level Sponsorship - PRICE = \$1,299 (more than 25% savings)

Includes:

- Full Page Ad (black & white or color) in 2 newsletters (\$300 value)
- 5 minutes upfront face time with attendees at both field days and annual meeting to promote company and new products (\$100 value)
- Event Sponsor of both Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts and equipment/product display space (\$600 value)
- Main Sponsor for podcast.
- Complimentary Registration to both Summer Seminars (\$80 value)
- Annual Meeting Sponsor – Includes table display space (\$125 value)
- Website logo and link to sponsor site (\$500 value)
- One-year Supplier Membership (\$150 value)

Silver Level Sponsorship - PRICE = \$999 (more than 30% savings)

Includes:

- Half Page Ad (black & white or color) in 2 newsletters (\$150 value)
- Event Sponsor of 2 Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts, 5 minutes to talk about your product at lunch and equipment demonstration space (\$600 value)
- Complimentary Registration to 2 Summer Seminars (\$80 value)
- Annual Meeting Sponsors – Includes table display space (\$125 value)
- Website logo and link to sponsor site (\$500 value)
- One-year Supplier Membership (\$150 value)

Bronze Level Sponsorship - PRICE = \$650 (more than 40% savings)

Includes:

- Event Sponsor of 2 Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts, 5 minutes to talk about your product at lunch and equipment demonstration space (\$600 value)
- Annual Meeting Sponsors – Includes table display space (\$125 value)
- Website logo and link to sponsor site (\$500 value)
- One-year Supplier Membership (\$150 value)

To confirm your participation as a 2016 OLCA sponsor, please check the appropriate box above and return to:

OLCA
1100-H Brandywine Blvd
Zanesville, OH 43701
Email: llandry@offinger.com Phone: 800-510-5296
www.OhioLawnCare.org

PAYMENT:

Check (Make check payable to **OLCA**)

To pay by credit card, please visit www.OLCA.org and **Sign In** (located in the upper right corner). OLCA currently accepts the following credit cards: Discover, MasterCard and VISA. OLCA is unable to accept credit cards by phone, fax or by mail.

If you do not remember your Username or Password, use the [Reset Your Password](#) on the OLCA web site by entering the email address associated with your member record. Please contact the OLCA office at 740-452-4541 if you have any questions or have trouble logging in. We appreciate your support of the Ohio Lawn Care Association.

OFFICE USE ONLY	
Rcvd.	_____
Amt.	_____
Ck #	_____
Ackd.	_____



1100-H Brandywine Blvd
Zanesville OH USA 43701-7303

RETURN SERVICE REQUESTED

OHIO LAWN CARE ASSOCIATION

Phone: 800-510-5296 • Fax: 740-452-2552 • www.OhioLawnCare.org

OHIO LAWN CARE ASSOCIATION NEWS The Ohio Lawn Care Association News is published biannually by the Ohio Lawn Care Association and sent to the Ohio Lawn Care Industry.

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